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### **Joint RFID effort between University of Florida Packaging Science Program and Intelletto Technologies**

**Markham, Ontario October 12<sup>th</sup>, 2004** – The Packaging Science program at University of Florida and Intelletto Technologies Inc. of Markham, Ontario announce a joint effort to implement RFID technology in the GatorPacker™ technique by integrating Intelletto's RFID Multiport Companion in Gator Packer™. Designed to track individual packer productivity in a vegetable and fruit packing environment, GatorPacker™ uses bar codes affixed to sides of corrugated or reusable plastic containers to identify container contents and the individual who packed it. "Enhancing GatorPacker™ with RFID capability such that packer productivity can be improved, and exceptional packers can be readily identified and rewarded, is the primary goal of this joint effort. The RFID Multiport Companion provides us with an opportunity for eliminating press-on barcode labels, which can stick to gloves of packers and generates waste from backing that must be collected and discarded. The RFID Multiport is certainly a very promising solution for this purpose." Said Dr. Welt, Assistant professor of Packaging Science program at UF (Gainesville, FL).

#### **About Packaging Science Program at University of Florida**

Packaging Science program at University of Florida is one of only a handful of college programs helping to fill the increasing demand for graduates in this field. In just three years, the packaging science program at the University of Florida, Gainesville, has experienced incredible growth. The program was launched in fall 2001 and now serves about 50 undergraduates enrolled as majors and minors in Packaging Science. RFID is a hot area of applied research in Packaging industry and UF's Packaging Science program intends to stay at the forefront of this research. For more information please contact Dr. Bruce A. Welt at 352 392 1864 Ext. 111, email [bwelt@ufl.edu](mailto:bwelt@ufl.edu) or visit the web at [www.pkg.ufl.edu](http://www.pkg.ufl.edu)

#### **About Intelletto Technologies Inc.**

Intelletto Technologies designs, develops and manufactures RFID based appliances that would minimize the need for software integration and modifications. Intelletto's product strategy is based on recognizing the challenges of RFID implementation and minimizing it. Intelletto product line allows companies to increase their productivity and return on investment and empowers them to proceed with their RFID implementation with a gradual approach. At Intelletto, our vision is to change the way people view RFID and help them to draw the big picture piece by piece. Intelletto operates out of Markham, Ontario and can be reached at (905) 943 4260 or [www.intelletto.com](http://www.intelletto.com)

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